



The Chartered
Institute of Marketing

British sugar - Evolution in a changing market

Wednesday 06 June 2018 | 18:15 | London

British Sugar is an unsung British success story. The business works with over 3,000 farmers to turn 8 million tonnes of sugar beet into 60% of the UK's demand for sugar as an ingredient; but also enough electricity to power a city the size of Peterborough.

Come along and learn how they are evolving to meet the market, regulatory and political challenges it faces.

Speaker:
Managing Director Paul Kenward

MINTEL
4 Playhouse Yard
London
EC4 V 5EX

Members: £20
Students and
Studying Members: Free
Non Members: £30

CPD eligible
Category: Strategy
Duration: 2 hours

Find out more:
cim.co.uk/events





The Chartered
Institute of Marketing

British sugar - Evolution in a changing market

Wednesday 06 June 2018 | 18:15 | London

British Sugar is an unsung British success story. The business works with over 3,000 farmers to turn 8 million tonnes of sugar beet into 60% of the UK's demand for sugar as an ingredient; but also enough electricity to power a city the size of Peterborough.

Come along and learn how they are evolving to meet the market, regulatory and political challenges it faces.

Speaker:
Managing Director Paul Kenward

MINTEL
4 Playhouse Yard
London
EC4 V 5EX

Members: £20
Students and
Studying Members: Free
Non Members: £30

CPD eligible
Category: Strategy
Duration: 2 hours

Find out more:
cim.co.uk/events

